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| **Lesson:** Professional English  **Theme:** Mass media | | **Zharkent college of Humanities and Technology** | | |
| **Date:** | | **Teacher’s name:** Niyetbayeva B.B. | | |
| **Group:** 304 | | **Number present: 12** | | **absent:** |
| **Learning objectives(s) that this lesson is contributing to** | | Speech activities on the theme “Mass media” using essential vocabulary and doing active exercises on it | | |
| **Lesson objectives** | | **All learners will be able to** introduce with the topical vocabulary and list different types of media from video material | | |
| **Most learners will be able to** make basic statements which provide information on the topic, answer the questions to find out about the usage of the media in real life | | |
| **Some learners will be able to**  give short, basic description of the types of media on the curricular topic, express their attitude towards the media | | |
| **Reference** | | New Opportunities Intermediate  Language Leader Intermediate  https://www.native-english.ru/topics/mass-media | | |
| **Previous learning** | | Comparing with real life, own experiences | | |
| **Plan** | | | | |
| **Planned timings** | **Planned activities (replace the notes below with your planned activities)** | | **Resources** | |
| **Start**  15 min | **Greeting**  **Improving psychological atmosphere.** Students write their wishes to each other on coloured papers  **Defining the theme of the lesson**  **Brainstorming**  The teacher: Look at this mini-exposition. What do you see? What do we use these things for? How can we call them in one word?  So, as you have understood today we’re going to speak about mass media.  **Division into several subgroups.**  Students take cards with written words on them  1 group – Radio and TV  2 group –newspapers and magazines  3 group – computers and Internet  **Presentation**  **Watching video**  Teacher: I want you to list all types of media from the video | | coloured papers  newspapers, magazines, radio, information leaflets, ads and etc.  Cards with words written on them  Video: What is mass media?  <https://youtu.be/0s6vGmJujRI> | |
| **Middle**  15 min | **Practice**  Match the words and their definitions.   * Television * Newspaper * Tabloid * The Internet * Radio  1. a paper printed and sold usually daily or weekly with news, advertisements etc.; 2. the process of sending and receiving messages through the air; broadcasting programmes for people to listen to; 3. broadcasting programmes (the news, plays, advertisements, shows, etc.) for people to watch; 4. a newspaper with rather small pages, many pictures and little serious news; 5. a way to communicate with your partner who might be a thousand miles away using the computer (e-mails).   **Self -assessment**  Exercise 2, page 45. Listen and identify the five types of TV programmes.   1. Game show 2. The news 3. Chat show 4. Soap opera 5. Documentary   **Q-A work**  Which of the types of media do you prefer for:   * finding out about news? * entertainment? * education? * research?   Work with text “Mass media in our life” | | Worksheets  Interactive board  Listening  Module 4. CD 1  Text | |
| **End**  15min | **Production**  Mind map. Fit the mind map  ***Group 1***  **Radio and TV**  ***Group 2***  **Newspapers and magazines**  ***Group 3***  **Computers and Internet**  **and internet**  **Assessment**  Students evaluate the works of each group with  “Like” “Dislike” “Not bad”  **Homework**  Speaking about the media. Defining its advantages and disadvantages  **Feedback.** Complete the diary  **Teacher’s assessment** according to the lesson objectives | | Posters,  markers,  Stickers | |
| Summary evolution  What two things went really well (consider both teaching and learning?)  1.  2.  What two things would have improved the lesson (consider both teaching and learning?)  1.  2.  What have I learned from this lesson about the class or individuals that will inform my next lesson  1.  2. | | | | |

The teacher\_\_\_\_\_\_\_\_\_\_\_\_

The Methodist\_\_\_\_\_\_\_\_\_\_\_\_

Appendix 1

# Mass Media in our life

Everywhere, every day, exciting things are happening. Each day is filled with news. People learn news and views during reading newspapers and magazines, talking over the telephone or they are kept informed by watching TV or listening to the radio. The press, the radio and television play a big role in the life of the society. They inform, educate and entertain people.

The Internet, which has many uses and presents both opportunities and challenges. Examples can include Blogs and podcasts (such as news, music, pre-recorded speech, and video) Mobile phones, which can be used for rapid breaking news and short clips of entertainment like jokes, horoscopes, alerts, games, music, and advertising. The Internet has recently become another important source of information. Its main advantage is that news appears on the screen as soon as things happen in real life and you don't have to wait for news time on TV.

Millions of copies of newspapers appear every day. Most of people can't do without a newspaper in the underground or during the lunch break. Many people subscribe to two or more newspapers; others buy newspapers at the newsstands. Most newspapers contain news, detailed articles on home and international affairs, reviews of books, art and TV shows. Many of them also cover sports events. In the USA daily newspapers are published in 34 different languages.

TV is one of the best inventions the man ever made. Everybody knows what a great force is TV in the world today. Millions of people watch TV in their free time. The radio is turned on most of the time, creating a permanent background noise. We become better informed by watching documentaries, science programs, discussions and political issues of the day. TV gives us opportunities to see the best actors, sport matches, to meet famous people. TV brings the world to our room. TV helps us to relax after a hard days work. Besides there is a considerable amount of TV programs (News, current affairs viewpoint. Musical Reviews, Sports Review, Travelers Clubs, Good Night Kids. etc) and they gather big audience. They provide useful topics for conversation, wise heated discussions. Current Affairs (Viewpoint, News) These programs deal with political and social problems of modern society.

Appendix 2

DIARY

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- | --- |
|  | **easy** | **OK** | **difficult** | **Need more practice** |
| **Watching video** |  |  |  |  |
| **Matching** |  |  |  |  |
| **Listening** |  |  |  |  |
| **Speaking** |  |  |  |  |

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